







Get Best WhatsApp Business API Pricing with super affordable plans & services

Automate Customer Support, Get WhatsApp Marketing and Sell On WhatsApp

Starter

Not Applicable

Only Quarterly and Annual pricing options are available for the Starter Plan.

Recommended

₹2499 /Mo +
Taxes*

Unlimited agents

1000 free service conversations

Rs.0.871/Marketing Conversation*

Rs.0.128/Authentication
Conversation

Rs.0.150/Utility Conversation*

Rs.0.34/Service Conversation*

Advanced

₹3499 /Mo + Taxes*

Unlimited agents

1000 free service conversations

Rs.0.863/Marketing Conversation*

Rs.0.127/Authentication Conversation

Rs.0.140/Utility Conversation*

Rs.0.33/Service Conversation*

Annually

Starter

₹9588 /yr + Taxes*

Unlimited agents

1000 free service conversations

Rs.0.882/Marketing Conversation*

Rs.0.129/Authentication Conversation

Rs.0.160/Utility Conversation*

Rs.0.35/Service Conversation*

Recommended

723988 /yr + Taxes*

Unlimited agents

1000 free service conversations

Rs.0.871/Marketing Conversation*

Rs.0.128/Authentication Conversation

Rs.0.150/Utility Conversation*

Rs.0.34/Service Conversation*

Advanced

₹33588 /yr + Taxes*

Unlimited agents

1000 free service conversations

Rs.0.863/Marketing Conversation*

Rs.0.127/Authentication Conversation

Rs.0.140/Utility Conversation*

Rs.0.33/Service Conversation*

Quarterly

Starter

₹2757 /qtr + Taxes*

Unlimited agents

1000 free service conversations

Rs.0.882/Marketing Conversation*

Rs.0.129/Authentication Conversation

Rs.0.160/Utility Conversation*

Rs.0.35/Service Conversation*

Growth

Recommended

₹6897 /qtr + Taxes*

Unlimited agents

1000 free service conversations

Rs.0.871/Marketing Conversation*

Rs.0.128/Authentication Conversation

Rs.0.150/Utility Conversation*

Rs.0.34/Service Conversation*

Advanced

₹9657 /qtr + Taxes*

Unlimited agents

1000 free service conversations

Rs.0.863/Marketing Conversation*

Rs.0.127/Authentication Conversation

Rs.0.140/Utility Conversation*

Rs.0.33/Service Conversation*

Starter ₹2757 /qtr + Taxes*

Answer	Market	Sell	Miscellaneous
 Unlimited Team Members Chat Automation Welcome, OOO 	 CTWA Ads - Launcher Campaign Filters - Basic Merchant Concierge Template - Basic 	Catalog - Native Builder and Campaigns	 Onboarding & Setup - Self-Serve App Integrations - 1 APIs - Track APIs API Rate Limit - 100 requests/min WhatsApp Widget Analytics - Bulk WA Notifications & Campaign Analytics

Growth ₹**2499** /Mo + Taxes*

Answer	Market	Sell	Miscellaneous
 Shared Team Inbox Unlimited Team Members Chat Automation Welcome, OOO, Delayed, Custom Replies Automated Workflows AnswerBot 4 Webpages, 	 CTWA Ads - Launcher & Dashboard Campaign Filters - Basic, Advanced Merchant Concierge Link/Button Tracking 	 Catalog - Native Builder, Custom Replies and Campaigns Automated Checkout Flow Order Management Panel (Non-shopify merchants) 	 Onboarding & Setup - Assisted App Integrations - 3 APIs - Starter + Template Send + Message Webhooks API Rate Limit - 300 requests/min WhatsApp Widget
• Roles & Permissions	• Template - Advanced	WhatsApp Payments	Analytics - Bulk WA Notifications & Campaign Analytics, Conversation Analytics + Agent Analytics

Advanced ₹3499 /Mo + Taxes*

Answer	Market	Sell	Miscellaneous
 Shared Team Inbox Unlimited Team Members Chat Automation Welcome, OOO, Delayed, Custom Replies Automated Workflows AnswerBot 6 Webpages, 8 Runs (Valid till sept 24) Roles & Permissions Auto Chat Routing 	 CTWA Ads - Launcher & Dashboard Campaign Filters - Basic, Advanced Merchant Concierge Link/Button Tracking Template - Advanced + CC + Catalog + LTO 	 Catalog - Native Builder, Custom Replies and Campaigns Automated Checkout Flow Order Management Panel (Non-shopify merchants) WhatsApp Payments 	 Onboarding & Setup - Assisted App Integrations - Unlimited APIs - Growth + Sessions API + Incoming Msg Webhooks + Template Management + Payments on WA + Order Management Webhooks API Rate Limit - 600 requests/min WhatsApp Widget Analytics - Bulk WA Notifications & Campaign Analytics, Conversation Analytics, Agent Analytics Order Related Webhooks

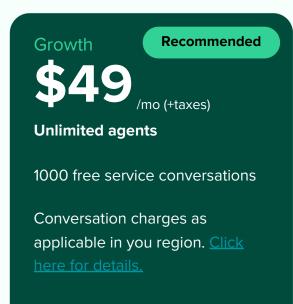
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Not Applicable

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Advanced



Unlimited agents

1000 free service conversations

Conversation charges as applicable in you region. Click here for details.

Quarterly

Starter

\$58/qtr + Taxes*

Unlimited agents

1000 free service conversations

Conversation charges as applicable in you region. Click here for details.

Growth Recommended \$135 /qtr + Taxes*

Unlimited agents

1000 free service conversations

Conversation charges as applicable in you region. Click here for details.

Advanced

\$174/qtr + Taxes*

Unlimited agents

1000 free service conversations

Conversation charges as applicable in you region. <u>Click</u> here for details.

Annually

Starter

\$202

/yr (+taxes)

Unlimited agents

1000 free service conversations

Conversation charges as applicable in you region. Click here for details.

Growth Recommended
\$4.71
/vr (+taxes)

Unlimited agents

1000 free service conversations

Conversation charges as applicable in you region. Click here for details

Advanced



yr (+taxes)

Unlimited agents

1000 free service conversations

Conversation charges as applicable in you region. Click here for details.

Starter \$58/qtr + Taxes*

Answer	Market	Sell	Miscellaneous
 Shared Team Inbox Unlimited Team Members Chat Automation Welcome, OOO 	 CTWA Ads - Launcher Campaign Filters - Basic Merchant Concierge Template - Basic 	Catalog - Native Builder and Campaigns	 Onboarding & Setup - Self-Serve App Integrations - 1 APIs - Track APIs API Rate Limit - 100 requests/min WhatsApp Widget Analytics - Bulk WA Notifications & Campaign Analytics

Growth \$49 /Mo + Taxes*

Answer	Market	Sell	Miscellaneous
 Shared Team Inbox Unlimited Team Members Chat Automation Welcome, OOO, Delayed, Custom Replies Automated Workflows AnswerBot 4 Webpages, 4 Runs (Valid till sept 24) Roles & Permissions 	 CTWA Ads - Launcher & Dashboard Campaign Filters - Basic, Advanced Merchant Concierge Link/Button Tracking Template - Advanced 	 Catalog - Native Builder, Custom Replies and Campaigns Automated Checkout Flow Order Management Panel (Non-shopify merchants) WhatsApp Payments 	 Onboarding & Setup - Assisted App Integrations - 3 APIs - Starter + Template Send + Message Webhooks API Rate Limit - 300 requests/min WhatsApp Widget Analytics - Bulk WA Notifications & Campaign Analytics, Conversation Analytics + Agent Analytics

Answer	Market	Sell	Miscellaneous
 Shared Team Inbox Unlimited Team Members Chat Automation Welcome, OOO, Delayed, Custom Replies Automated Workflows AnswerBot 6 Webpages, 8 Runs (Valid till sept 24) Roles & Permissions Auto Chat Routing 	 CTWA Ads - Launcher & Dashboard Campaign Filters - Basic, Advanced Merchant Concierge Link/Button Tracking Template - Advanced + CC + Catalog + LTO 	 Catalog - Native Builder, Custom Replies and Campaigns Automated Checkout Flow Order Management Panel (Non-shopify merchants) WhatsApp Payments 	 Onboarding & Setup - Assisted App Integrations - Unlimited APIs - Growth + Sessions API + Incoming Msg Webhooks + Template Management + Payments on WA + Order Management Webhooks API Rate Limit - 600 requests/min WhatsApp Widget Analytics - Bulk WA Notifications & Campaign Analytics, Conversation Analytics, Agent Analytics Order Related Webhooks



- +91 9810559439
- contact@dgtlmart.com
- www.dgtlmart.com