

### **DGTLmart**

DIGITAL TECHNOLOGY COMPANY END-TO-END DIGITAL SOLUTIONS

# About DGTLmart

DGTLmart Technologies Pvt Ltd is a Digital Technology Company, offering end-to-end digital solutions to clients across the globe and helping organizations to grow their business through digital technology.

DGTLmart team has 10+ years of experience in digital marketing, we provide result-oriented digital marketing services for 4X Business Growth.

### Digital Assets Development

#### **Website Development**

- Business Website
- Ecommerce Website
- eLearning Website

#### **Mobile APP Development**

- Native Mobile App
- Hybrid Mobile App
- Progressive Web Application

#### **eCommerce Solution**

Shopify, WooCommerce & Magento

### **B2B Business Growth Solution**

- Marketing Automation
- Lead Generation

## **Business Growth Marketing**



#### **Search Engine Optimization (SEO)**

Local SEO
Ecommerce SEO
B2B SEO



#### **Influencer Marketing**

YouTube LinkedIn & Instagram



#### **Paid Advertisement**

Google Ads Facebook Ads Instagram Ads



#### **Marketplace Marketing**

Amazon & Flipkart

## **Business Branding**



#### **Social Media Marketing**

Facebook Twitter Instagram LinkedIn



#### **Press Release**



#### **Content Marketing**

Quora Medium & Tumbler



#### **Video Marketing**



#### **Online Reputation Management**

Reviews Optimization & Growth

## **Targeting**

Research your target group and narrow your market.



# How do we achieve the Objectives?

Market Segment By Defining The Target Audience (B2B) – (B2C)

Target Audience By understanding and building customer Insights

Digital Channel By leveraging the digital marketing to explore leads

### **DGTLmart Awards & Recognitions**

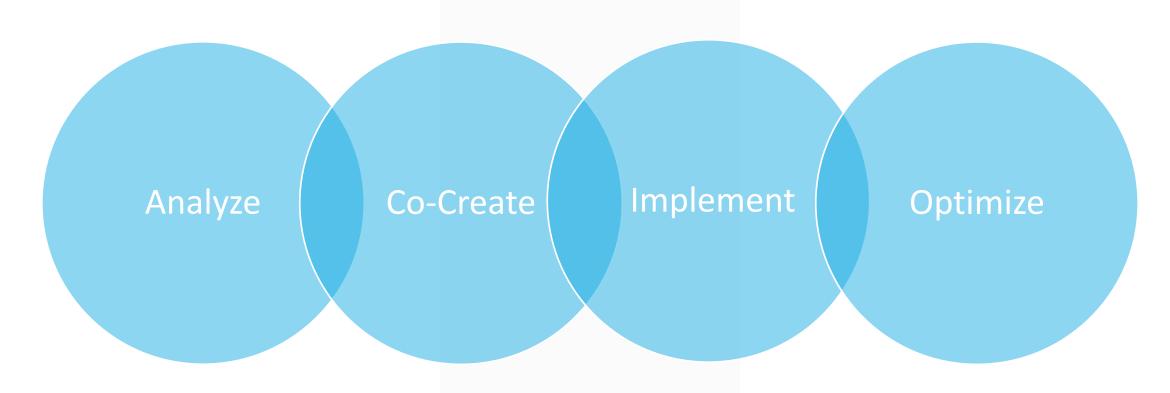
- 2022 winner of India 500 Startup award
- DIIPT Recognised Startup
- Working with Clients in USA, Canada, Australia & UAE
- Specialized in B2B businesses, Ecommerce Solution & Performance Marketing
- Successfully delivered 100+ projects







# Digital Eco System for Startups to Grow 4 Pillars of Digital Solutions



### **Mobile App Development**

NATIVE & HYBRID MOBILE APP

### Mobile Apps -Development process

- App Development Strategy: We analyze your business goals, target audience, and competition to develop a mobile app strategy that meets your specific needs.
- UI/UX Design: Our team of designers creates visually appealing and intuitive designs for your mobile app to ensure a seamless user experience.
- Testing and Quality Assurance: We rigorously test your mobile app for functionality, compatibility, and security to ensure that it's bug-free and user-friendly.
- Native and Cross-Platform Development: We offer both native and crossplatform app development based on your requirements, ensuring compatibility with all devices.
- Maintenance and Support: We provide ongoing maintenance and support to ensure your mobile app remains updated and functional.
- App Store Optimization: We optimize your mobile app for app stores, increasing its visibility and downloads.

### Portfolio Tree Campus - eLearning

**Tree Campus – eLearning Mobile App** 

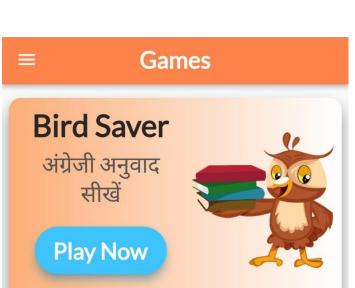
**Platform: Android App** 

**Available in Google Play store** 

#### Feature:

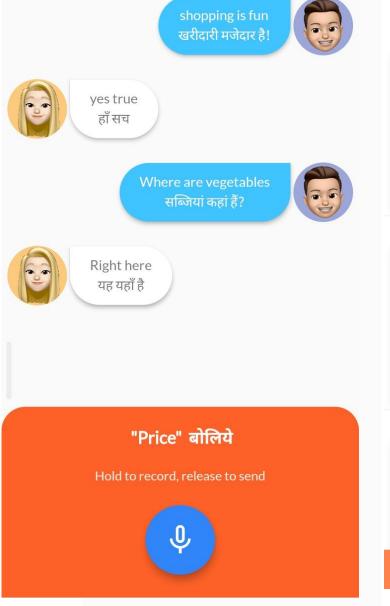
- eLearning course material Textual & Video
- Games with AI based Virtual Assistance
- Quiz & Assessment Feature
- Live Classes



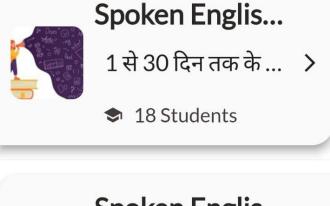
















### Portfolio: Zefmo - Influencer

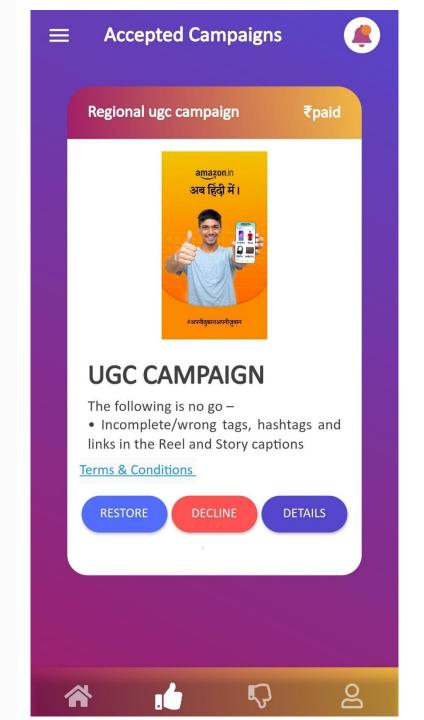
**Zefmo – Influencer Marketplace** 

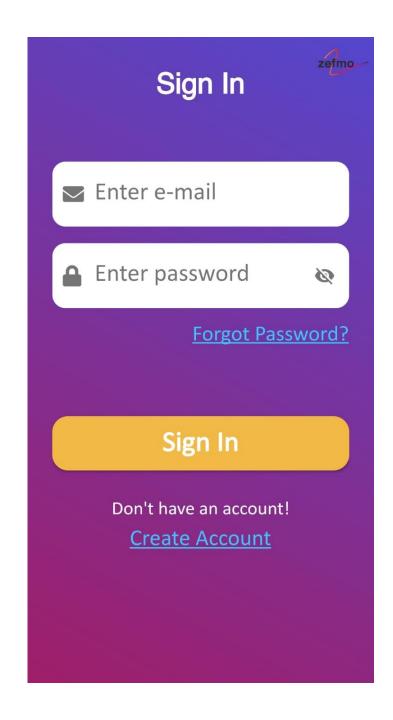
**Platform: Android App** 

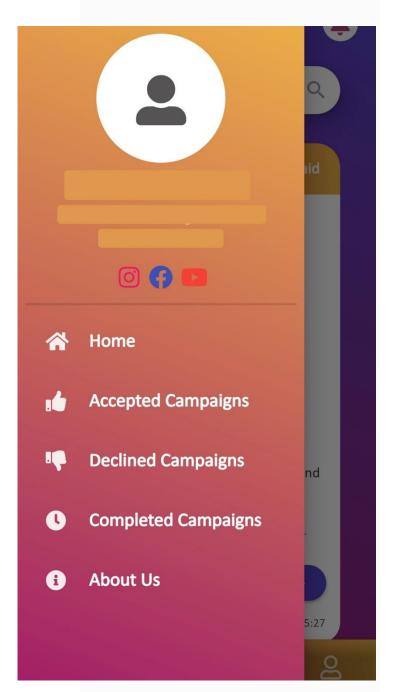
**Available in Google Play store** 

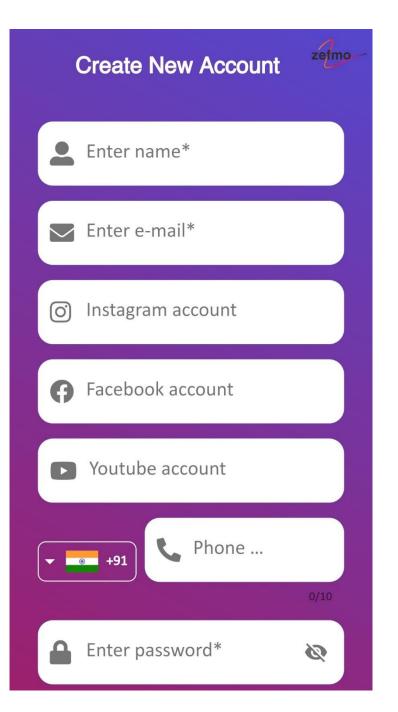
#### Feature:

- Brand can publish campaigns
- Influencer can access campaigns and can apply
- Influencer Profile for Campaigns details & Brand Integration
- Admin to manager users and brand campaigns
- User Notification







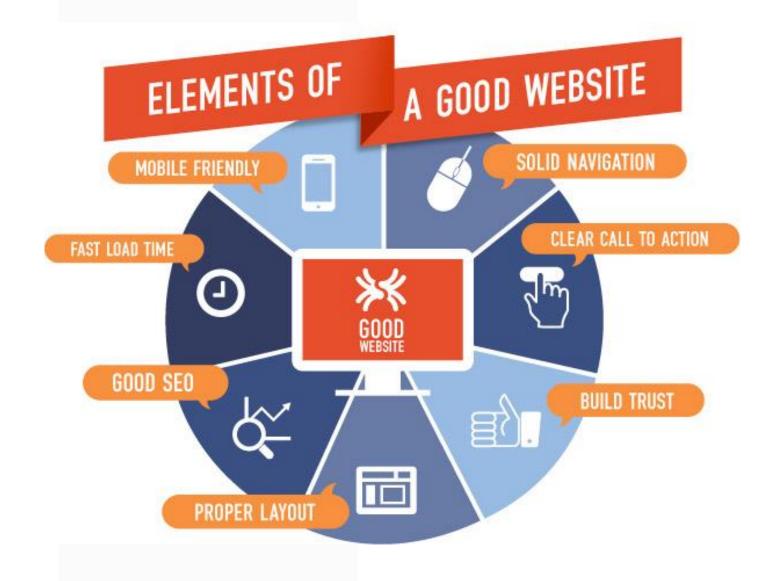


### **Website Development**

ECOMMERCE, ELEARNING & CORPORATE

## Website Development objectives?

- ✓ By Defining The Target Audience
- ✓ By understanding and building customer Insights
- ✓ By leveraging the website maximum to explore blue oceans



### **Ecommerce Detoxie - Shopify**



HARD WATER RELIEF, HAIR FALL CONTROL & PRO **GROWTH SHAMPOO** 

Rs. 585.00



**KERATIN REPAIR & SHINE RESTORE** STRENGTHENING HAIR MASK Rs. 495.00



8 WASHES HEALTHY HAIR ROUTINE FOR HAIR FALL CONTROL, FRIZZ CONTROL AND KERATIN





KERATIN REPAIR & HEALTH RESTORE HAIR TONIC



RICE WATER & BIOTIN SHAMPOO (CRAFTED FOR BENGALURU) Rs 855.00



HARD WATER & HAIRFALL SOLUTION Rs. 2.250.00

#### **Most Loved Offers**



PAY ONLY ₹ 1499/-



Full Size | Fresh Batches | Delivery Included detoxie

### 25 DAYS to a BETTER SELFIE! VITAMIN C SERUM & UNDER EYE GEL ₹1170-



#### **Meet Our Bestsellers**



HARD WATER REPAIR COMBO

Rs. 1,170.00



**SCREEN RELIEF & BLUE DEFENSE GLOW BOOST FACE SERUM** 

Rs. 990.00



**8 WASHES HEALTHY HAIR ROUTINE** FOR HAIR FALL CONTROL, FRIZZ **CONTROL AND KERATIN REPAIR** 

Rs. 1,080.00



### **Business Website**



HOME

**PRODUCTS** 

CONTACT US



wide clientele support across the globe.

FEATURED PRODUCTS

WELCOME TO SHIVESH INTERNATIONAL

Incepted in the year 1995 Shivesh International (SI) is one of the promising manufacturers and exporters of natural essential oil. Carrier Oil & Base Oils. Spices Oil. Floral

Under the able guidance of our mentor Mr. Shalabh Kaushik, we have gained a meritorious position in the international market. Our sophisticated manufacturing unit

enables us to develop all types of natural essential oil and aromatherapy oil as per the defined industrial standards. Due to our efficient manufacturing capability, we are able to produce 5 tones of aromatherapy products, natural essential oils, Our professional approach and transparent business dealings has also helped us in garnering a

The dedication and in-depth knowledge of our professionals has helped us in formulating perfumes, fragrances, chemicals and essential oils precisely in order to meet the

**HOT PRODUCTS** 

Essential oils are the fragrant, highly concentrated Carrier oil, also known as base oil or vegetable oil. Is Organic foods are very healthy, and can help you lose

natural constituents that are found in plants. They are used to dilute essential oils and absolutes before they some additional weight. Replace your potato chips and

ice creams with some fruits or vegetables.

SPICE OILS

of the spice. It contains the volatile as well as non volatile constituents of spices. Diegresins can be defined

as the true essence of the spices and can replace

are applied to the skin in massage and aromatherapy...

Shivesh International, stands amidst the highly acclaimed Manufacturers & Exporters of a qualitative range of Essential Oils, 100% Spice Oils, Carrier & Base Oils, Floral Absolute Oils, Organic Oils, Aromatherapy Oils,

Fragrance, Ayurvedic Oils. The entire assortment of products offered by us is stringently tested on various parameters to make sure that they are accurately...

Carrier & Base Oils

Absolute Oils, Organic Oils, Ayurvedic Oils, Aromatherapy oil etc.. These are acclaimed for purity, high efficacy, soothing fragrance and precise comp

**Our Clients Don't Have Tax Problems** 

**OUR SERVICES** 

GST SERVICES

**ABOUT US** 

Contact us for information or any queries

INCOME TAX SERVICES

READ MORE

VIEW ALL

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पर्शितीज़ बेंज, जिसने लक्ज़री दुनिया को दी नयी पहचान











CHARCOAL PEEL OFF MASK

Peel off the polution

TURMERIC, MORINGA, AMLA LAVENDER OIL & MULTANI MITTI

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@ efizzyfern\_india @ fizzyfern.com

#### Our Most Loved Products

















Rs. 595.00

Charcoal Peel-Off Mask, Sulfate & Rs. 350.00

Rs. 695.00





Email address		Sign Up

ONE OF THE PARTY O

Contact Us

Clove Oil & Neem Oil Rs. 375.00

Rs. 545.00



Rs. 495.00



Bhringraj, Neem and Shikakai, Ar

Rs. 250.00

Visit Our Store On



Delivery Terms

Privacy Policy



अब चीन में खिलेगा कमल का फूल, इधर दुनिया कोरोना से परेशान। News24NCR/Delhi: दुनियाभा में रहेग क्रोतीन वायरस से परेचान हैं और चीन अपने बड़े प्रोतीक्टल पर काम मुख्य कर चुका है.













Crime Commal Health I land फरीदाबाद: पुलिस ने चिता से शव हटाया, पोस्टमार्टम के लिए भेजा विता पर अंडिय संकार रोककर एक यह बरायद किया और उसे

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### **DGTLmart Digital Solution Funnel**



### **Search Engine Optimization**

ECOMMERCE, ELEARNING & CORPORATE

## SEO Results for our Clients



21+ Millions Total Search Impressions



110% rise in Total Ecommerce sales SEO organic



10+ Millions Organic Search Impressions



**540%** rise in keywords bringing SEO organic Traffic



175% increase in Total Leads counts

### DGTLmart SEO Funnel

Keyword

Traffic

Conversion

### With our proprietary SEO Conversion Funnel you can expect

- Improving search engine rankings for targeted keywords within 3 months
- Increasing website traffic by 50% percentage in 3 month
- Increasing conversions on goal based landing pages
- Achieving high return on investment (ROI)

### **Social Media Marketing**

INFLUENCER MARKETING

### Social Media Results for our Clients



15+ Millions Organic Social Media Impressions



278% increase in Instagram Post Reach



250% Growth YouTube subscribers



145% increase in Social Media Traffic



**180%** increase in Engagement Rate

### Social Media - Influence your Target Audience

Implementation and development of strategies in Social Media

Strategies

#### Content

Planning, design and publication of contents in Social Media

Revitalization of communities to increase customer engagement

Revitalization

#### Monitoring

Monitoring of all actions to measure the effectiveness of each one of them

Business Growth

Reports

### Influencer Marketing

**FOOD RESTAURANT** 

### 11.0K % increase in Facebook Page Reach

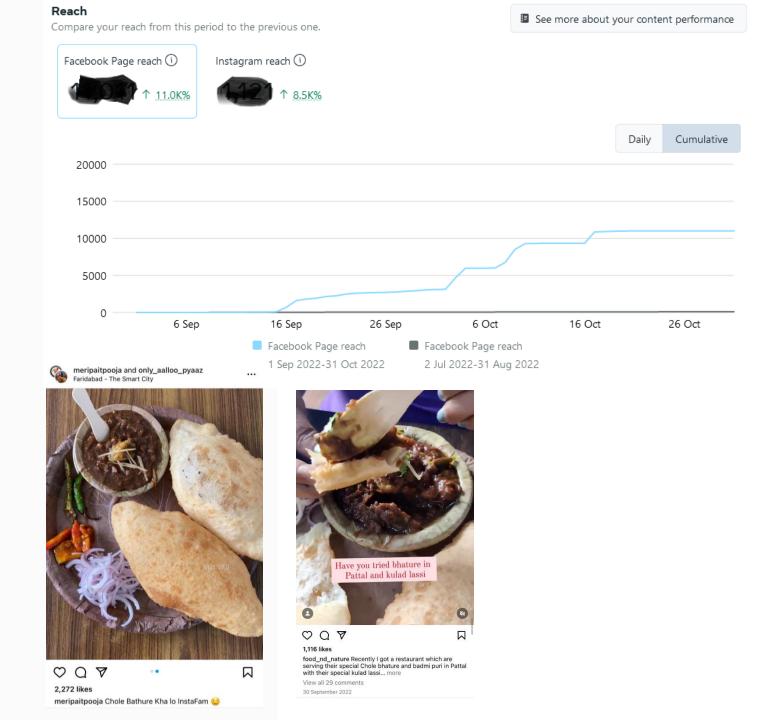
8500 % increase in Instagram reach

#### **Campaign Overview**

### Four Food Blogger Integration Visited Restaurant & Created content

- Two highly active food blogger on Instagram
- One local city Foodie
- One Chef for Credibility

240% increase in Facebook Page & Profile visits 2500K % increase in Instagram profile visits



### Creatives

POST CREATIVES & LOGO

#### **Social Media Post - Creatives**





**Reduce Anxiety** 

Natural Skin Care Remedy

Multi-specialty Homeopathic

Online Clinic provides High

**Quality Treatment** 

+91 93551 17077







**Heart Health** 

Immune & Heart Health



#### VIRTUAL REALITY



#### 01. ABOUT

Use of Computer VR places the user inside an experience.



#### 02. PURPOSE

Used to create educate & entertain



#### 03. WORKS



### Logo















### **DGTLmart Products**

### **DIGITAL Business Card**

**Free Digital** Business Card



Scan & Create

**FEATURES** 

#### **FEATURES**

- QUICK TO CALL
- **CLICK TO SHARE**
- **EASY TO SAVE**
- SIMPLE TO MAIL
- CLICK TO LOCATE

#### **Create your Virtual Business Card in 3 Easy Steps**

- > Create business card
- > Get your Link

+91 9810559439

Office no 95-96, sector 87

DGTLmart Technologies

- www.dgtlmart.digital
- > Share your Digicard!



### Google Business QR code

## Auto Redirect Google Business Listing Reviews & Rating QR Code

- Increase Trust
- More Calls & Visits
- Benefit in Local SEO
- Increase Leads
- Increase Conversion rate



#### Review Us On Google

Company Name :- DGTLmart Technologies Pvt. Ltd.



**Company Address :-** Website Development , Mobile APP Development & Digital Marketing Company - DGTLmart, Bharat Colony, ...

**Link :-** http://search.google.com/local/writereview? placeid=ChlJi9rV16XdDDkR-Z-\_ty7qSqU

DGTLmart Technologies Pvt. Ltd.



### **Our Proud Growth Partners**





























































### Why to work with us?

We stand out from the crowd in several ways

### Unmatched Customer Service

DGTLmart "Extreme Customer Service" provides personalized attention, continuous communication, immediate action, and definitive follow-through. We listen and we deliver.

### Helpful Experts

We only hire the best and we invest substantially in their continued education. This translates into skilled and happy employees who are dedicated to our clients' success.

### **Unmatched Customer Service**

We continually identify, test, and deploy new technologies and refine best practices to make a positive impact customers' business. our on Independent and Objective. We are technology agnostic and vendor neutral. Our experts provide you with sound and independent strategic advice.

# Thank you

#### **CONTACT US:**

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www.dgtlmart.com